



MARK  
ROBINOW

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art + commerce

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**A-WOP-  
BOP-A-  
LOO-BOP-  
A-LOP-  
BAM-BOO**

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6 Decades of Rock 'n' Roll

# Rock 'n' Roll

## Rebellious and loud

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Rock 'n' Roll is more than just music. Whether fashion, art or language: Rock 'n' Roll has influenced - from the early 50s until today - nearly all cultural realms, ascended from the subculture and became a mass phenomenon. Rock is the theme music of the life of a whole generation. To photographically document 6 decades of Rock 'n' Roll is the objective of this exhibition.

The intention is a tour of Asia, Europe, Middle East and the Americas. Six decades of Music history in context of outstanding photographs, films, video clips, and memorabilia - a unique and spectacular exhibition as never been seen before.

A perfect opportunity for corporate partnerships.

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Roger Daltrey of The Who  
by Amalie Rothschild



## 6 Decades of Rock 'n' Roll

Always wild, never halts.  
A way of looking at  
the World. A way of life.  
Immortal.

Rock 'n' Roll's big bang has a date: on April 12th 1954 Bill Haley's "Rock around the clock" was pressed in black vinyl. The ensuing quake it caused in the music industry and the establishment world-wide is still felt today. There are almost 6 decades of immortal guitar solos and trashed hotel rooms between Memphis and Graceland and "Walk on the Wild Side", garage bands and stadium gigs. Danceable rock history against and with the taste of the times, self reflective art and extravagant consumption. Amidst it all: the rock stars. In the limelight, in the tour bus and backstage. The idols of youth, pop icons with labels and trophy marriages.

Bill Haley at Munich's "Blow Up"  
by Rainer Schwanke



John Lee Hooker  
by Juergen Olczyk



Lenny Kravitz by Michael Heeg



Oasis by Jill Furmanovsky



Keith Richards by Sante D'Orazio



# The Exhibition

A-wop-bop-a-loo-bop-a-lop-bam-boo  
Impressions from six decades of  
Rock 'n' Roll - Photo exhibition and  
Concert.

**R**ock 'n' Roll is more than just music. Whether fashion, art or language: Rock 'n' Roll has influenced - from the early 50s until today - nearly all cultural realms, ascended from the subculture and became a mass phenomenon. Rock is the theme music of the life of a whole generation. To photographically document 6 decades of Rock 'n' Roll is the objective of this exhibition. Everything international photography has to offer will be on

view: the best, the most important, the historically interesting, and here and there something obscure, subjectively chosen or simply funny. There'll be classic portraits of the primary protagonists as well as snapshots of favorite bands and intimate moments of famous singers, musical documents and video contributions of "music happenings" like Woodstock, Concert for Bangladesh, The Wall or LiveAid. Photo artists Dany Clinch,

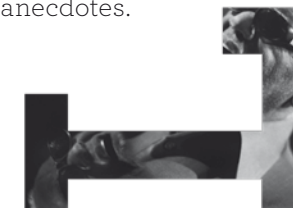
Sante D'Orazio, Jill Furmanovsky, Ron Galella, Marco Glaviano, Lynn Goldsmith, Bob Gruen, Michael Heeg, Nela Koenig, Wendy Sue Lamm, Elliot Landy, Gered Mankowitz, Jürgen Olczyk, PoPSie Randolph, Rankin, Mick Rock, Amalie Rothschild, Rainer Schwanke, Mark Seliger, Ian Tilton, Klaus Voormann, Alfred Wertheimer, Robert Whitaker, Baron Wolman and Didi Zill have agreed to participate. The individual ex-

hibits will be grouped thematically: they will reveal relationships and influences, show connections and family ties. The opening will be on March 25th in Mu-

nich, where a benefit concert will be held

on the occasion of the exhibit. From there the show is planned to travel to Berlin, Amsterdam, Milano, Paris, London and various other cities in Asia, USA and Africa. The show's catalog contains all shown exhibits, including all that

are for sale; furthermore all loaned exhibits, copies of unpublished letters, personal inscriptions and anecdotes.





Curt Cobain by Ian Tilton



Iggy Pop by Mick Rock

# Exhibition Highlights

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Keith Richards & Tiny Turner by Bob Gruen

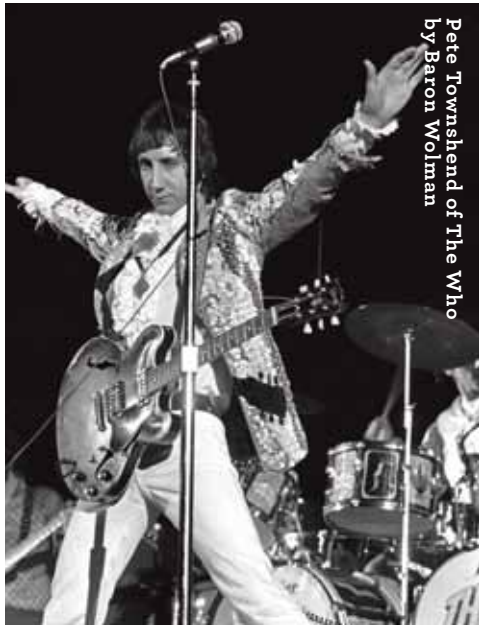


Elvis Presley by Ron Galella



Bob Dylan by Elliott Landy

# Exhibition Highlights



Pete Dinklage of The Who  
by Baron Wolman



Tina Turner & Janis Joplin by Amalie Rothschild



The Beatles - Revolver  
by Robert Whitaker



Jimi Hendrix by Amalie Rothschild



Kraftwerk by Michael Heeg

# Collaborations

Sammlung Herbert Hauke München - Rockmuseum Munich

How an enthusiastic fan became Europe's most important collector of rock me-morabilia is a story only Herbert Hauke from Munich can tell. He installed his own rock museum - the highest (290 meters) one in the world - on Munich's Olympic Tower. The Amerika Haus München and Mark Robinow Artist Representation are proud to have obtained some of the outstanding pieces of the Collection Herbert Hauke for this project. The Olympic Tower's 4000 ft² observation platform in Munich's Olympiapark houses the world's highest rock museum. It opened its doors on December 1st 2004 with Uriah Heep, Jim Marshall, Pete York, Leslie Mandoki and a host of other international stars. The Sammlung Hauke will show some of its most valu-

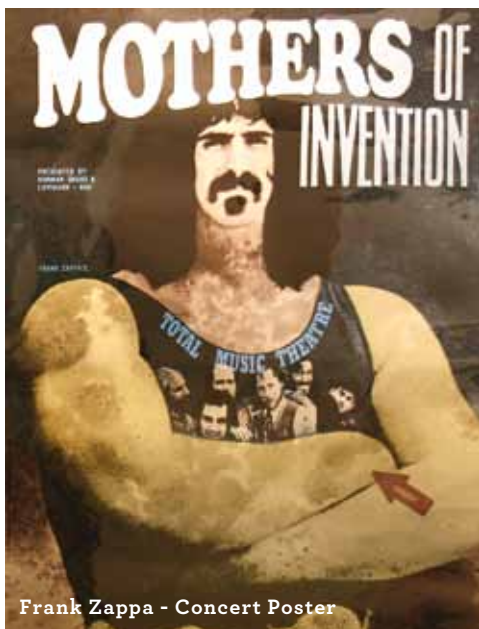
able collector items in the show. These include guitars used and autographed by Frank Zappa, ZZ Top, Bruce Springsteen, the Rolling Stones, Kiss, Queen and many others, as well as golden records, Art-Deco Piano of Elton John, Mick Jagger's sky blue 1996 Ford Galaxy, clothes of famous musicians like Jim Morrison and Madonna, rare records and tapes, concert tickets, unpublished photographs, private letters, autographs and much else. We're looking forward to it!



Meet the Beatles



Metallica - Garage Inc. Golden Record



Frank Zappa - Concert Poster



Rolling Stones - Sticky Fingers Album Artwork by Andy Warhol



Great Ball of Fire Record by Jerry Lee Lewis



Ozzy Osbourne's Guitar



# The Hosting Committee

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This special committee is composed of experts drawn from the realms of music, art, film, fashion and media, as well as many leading personalities in various industries, and finally of friends that supported this project from the start and consistently showed their determination to continue realizing this exceptional exhibition around the globe. The Hosting Committee's foremost activity is to invite and encourage their networks of friends and colleagues to visit the exhibition.

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**Mr.  
Oliver  
Kaiser**

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**Mr.  
George  
Michael**

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**Mr.  
Peter  
Kraus**

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**Mr.  
Pete  
York**

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**Mr.  
Fillipo  
Tattoni-  
Marcozzi**

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**Mr.  
Kenny  
Goss**

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**Mr.  
Mike  
Kraus**

# Participating Photographers

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Dany Clinch

Sante D'Orazio

Jill Furmanovsky

Ron Galella

Marco Glaviano

Lynn Goldsmith

Bob Gruen

Michael Heeg

Nela Koenig

Wendy Sue Lamm

Elliott Landy

Gered Mankowitz

Jürgen Olczyk

PoPSie Randolph

Rankin

Mick Rock

Amalie Rothschild

Rainer Schwanke

Mark Seliger

Ian Tilton

Klaus Voormann

Alfred Wertheimer

Robert Whitaker

Baron Wolman

Didi Zill

*[click here for photographer biographies](#)*



Elliott Landy  
by Amalie R. Rothschild

## **Address List**

The address list is comprised of Mark Robinow's index and includes members of the art, music, media, fashion and film industry and business communities, as well as various contacts of the Hosting Committee and the invited guests of the media partners and sponsors.

SEPHORA

BAUR AU LAC  
D'ARTS SUISSE

VANITY FAIR

THE WESTIN  
GRAND  
MÜNCHEN  
ARABELLPARK



Audi

Rosen<sup>+</sup>thal

CREDIT  
SUISSE

MAYBACH



# A Selection of Past Clients & Sponsors

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AA

GQ



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WELT<sup>am</sup>SONNTAG

ESTÉE LAUDER

AMG

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BUNTE

ENGEL & VÖLKERS

Lufthansa

IWC  
SCHAFFHAUSEN

Rolling Stone

Gibson

UBS

PHOTO  
International

musikexpress.



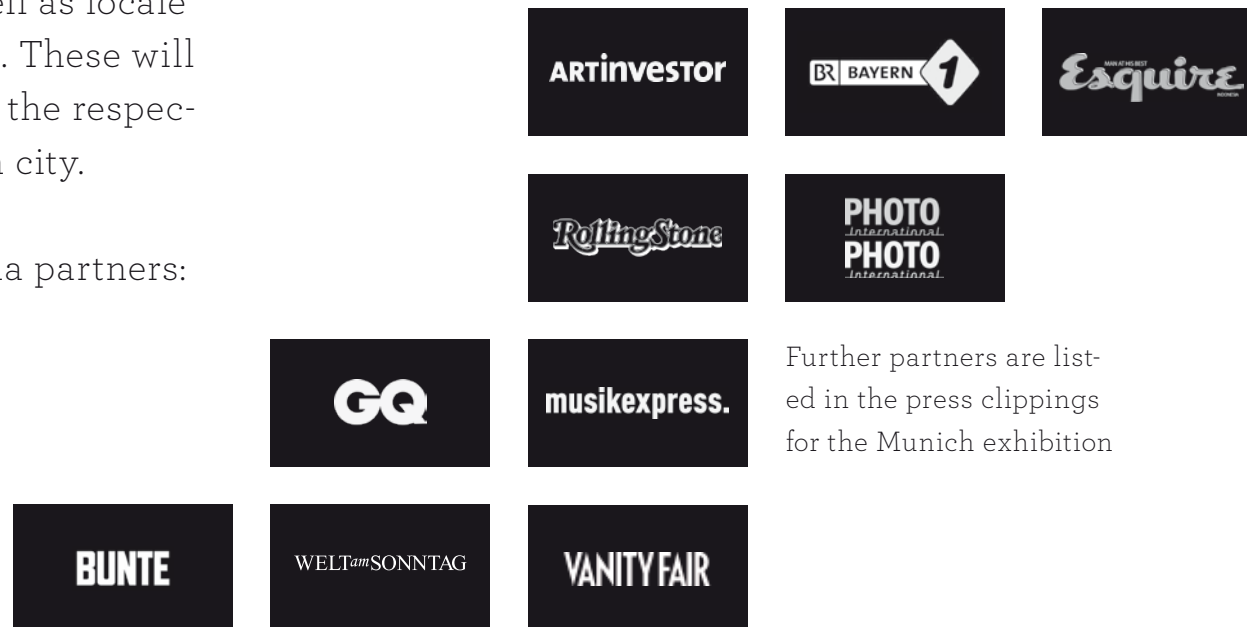
THE HESS  
COLLECTION

# Media Partners

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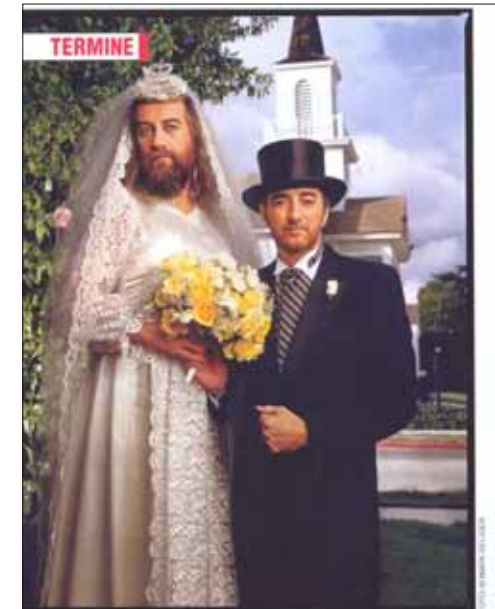
The exhibition is accompanied by international media partners as well as locale press contacts. These will be adjusted to the respective exhibition city.

Previous media partners:



Further partners are listed in the press clippings for the Munich exhibition

# Press Clippings



Musiker sind oft talentierte Selbstdarsteller. Oben: Fleetwood Mac, inszeniert von Mark Seliger. Links: Keith Richards portraitiert von Sante D'Orazio, Chuck Berry, ebenfalls von Seliger.



**Ausstellung des Monats**  
**Sechs Dekaden Rock 'n' Roll**  
A-wop-bop-a-lop-bop-a-lop-bam-boo. Bis 28. Mai 2013, Amerika Haus München, Karolinenplatz 3, 80333 München  
Ausstellungsinfos im Internet: [www.amerikahaus.de](http://www.amerikahaus.de)

Hail, Hail Rock 'n' Roll! Rund 80 Fotografien aus sechs Jahrzehnten Musikgeschichte, zusammengetragen von dem Künstler-repräsentanten und Rockmusik-Fan Mark Robinson. Natürlich verheißt das Ausstellungskonzept neben grandiosen Musiker-portraits von Starfotografen wie Mark Seliger, Sante D'Orazio oder Hankin auch Bilder eines Lebensgefähns, Selbstinsze-nierungen der „Musikgötter“, Bilder, die das Charisma und die Abgründe der Rockbands beim Bühnenauftritt zeigen, aber auch die stillen Momente am Rand, am Rand losen Events. Die Münchner Bilderschau zeigt die Ikonen zum Soundtrack der Vergangenheit und hat dafür Bildmaterial von legendären Musik-Chromolen wie Elliott Landy, Lynn Goldsmith und Baron Wolman aufzubieten. mazz

# Featured on TV & Online

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**RTL/SAT1**

27.03.2010

„Bayernfenster“



**Bayerisches  
Fernsehen**

03.04.2010

„Schwaben  
und Altbayern  
Aktuell“

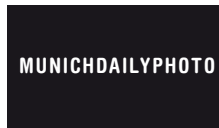


**Stern.de**

„60 Jahre Rock  
n' Roll - Das  
Lebensgefühl  
von Genera-  
tionen“



[munichdailyphoto.blogspot.com](http://munichdailyphoto.blogspot.com)



**TV München**

26.03.2010

„Stadtgespräch“



**GQ-TV**

On the Fly

“Rocklegenden  
vor und hinter der  
Fotokamera”



**Fotomagazin.de**

Ausstellungstipps



**muenchenblogger.de**

„Rockstars im  
Amerika Haus“



# Mark Robinow

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## Artist Representation



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### Profile

- » Organisation and realisation of hi-end concepts for contemporary art and theme exhibitions projects.
- » PR and Press Management
- » Collaboration with the best of Europe's service providers for catering, light & sound, furniture, decoration and manpower services.

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